

ROBIN HIERS

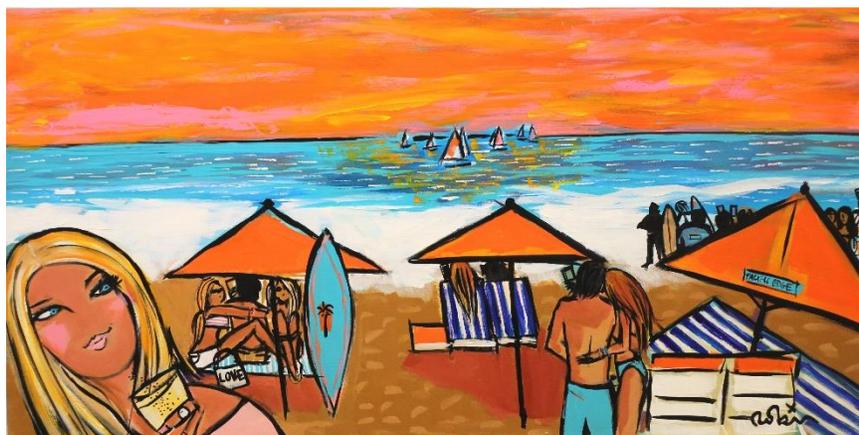
Robin Hiers comes from a family of artists. When she relocated with her family to Colorado early in her life, Hiers' fondness of the beachside lifestyle only became stronger. After establishing herself as an artist in Colorado, it became apparent that to fully realize her dreams and ambitions she needed to return to Laguna Beach and the land of palm trees.



Hiers is inspired by her life in California and her obsession with the jet set life of the sixties and seventies. Hiers' works exemplify the Southern California lifestyle. Her acrylic and mixed media paintings of bikini-clad women and admiring suitors aim to bring joy and happiness. Her use of bright colors further amplifies the upbeat nature of her life and work.

The artist states of her work, "My inspiration comes from pop culture, childhood memories, my life, and images I see everywhere. When I was younger I found a pile of old Life magazines in an abandoned cabin. I would pore over them and fell in love with the vintage ads. My art is about the sexier time in life with a retro twist. In some of my art I incorporated a collection of amazing matchbooks. There is nothing better than a vintage advertising artifact. I want people to look at my art and feel. People are drawn to it, it makes them happy."

She is excited to share her world with all who believe that life is meant to be enjoyed. "Love Your Life" is her motto.



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