

# MARCO SCHMIDLI

Marco Schmidli's work is known for its sensitive surfaces and subtle textures. He has developed specialized techniques for applying and layering color. There are infinite possibilities on how to apply paint onto a surface and he often creates his own tools for that purpose.

Swiss-born, Schmidli studied photography and fine art in Switzerland and Rome. He worked as a photographer and painter in Zurich before moving to California



in 1989. After coming to California, Schmidli developed his work making backdrops for luxury photography. Working with top photographers, art directors, and set designers; Schmidli has set the industry standard in his

work with clients such as Vogue, Vanity Fair, and more.



His paintings are the culmination of nearly 50 years of painting experience. Schmidli combines his creativity with an open mind and a combination of an intuitive and resourceful approach to art. The artist says of his process, "An important aspect of my artwork is the removal of my own artistic hand. Instead of controlling and demanding the paint move and act a certain way, I let the paint naturally manifest and express its pure form/ true colors/ most natural movement."

His paintings have appeared in highly respected magazine publications, films, and branding. With work featured

in fashion spreads of icons such as Nike and Balenciaga, celebrity photographers such as Annie Liebovitz and Peter Lindberg, and a lengthy list of editorial work in leading magazines and newspapers across the world.



# CLIENT LIST ADVERTISING

Acura, Aveda, Bath & Body Works, Bloomingdales, Cost Plus, Covergirl, Heather Levine, JC Penny, Loehmann's, Lord and Taylor, Macy's, Mazda, MGM Resorts International, Neiman Marcus, Noah's Bagels, Nordstrom, O.P.I., Oakley, Porsche, QVC, Saks Fifth Avenue, Silverman Group, Sketchers, Smashbox Beauty, Sprint, Stila.

# **EDITORIAL**

Architectural Digest, Cosmo Girl, Cosmopolitan, Details, Elle Décor, Elle, Empire Magazine, Entertainment Weekly, ESPN, Esquire, Essence, Forbes Life, Giant, Glamour, Golf Digest, Good Housekeeping, GQ, Hearst Magazine, House Beautiful, Instyle, Ladies Home Journal, Latina Magazine, Los Angeles Magazine, Los Angeles Times, Lucky, Martha Stewart Living,

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Maxim, Men's Vogue, New York Magazine, New York Times Magazine, Oprah Magazine, Parade, Parents, People, Playboy, Rolling Stone, Seventeen, Shape, Spin, Sports Illustrated, Teen People, The Hollywood Reporter, The Wall Street Journal, Town & Country, US Magazine, Vanity Fair, Vogue, Wonderland, Women's Wear Daily

#### **FASHION**

Ann Taylor, Anthropologie, Banana Republic, BCBG, BEBE, Bluefly, Brooks Brothers, Calvin Klein, Chanel, Chrome Hearts, David Yurman, Delia's, Eileen Fisher, INC, FIDM, Fredricks of Hollywood, Free People, Freshjive, Gap, Guess, Intermix, J. Crew, Juicy Couture, Lands' End, Lily Et Cie, Lucky Brand Jeans, Maidenform Inc., McCalls / Vogue Patterns, Michael Stars, ModCloth, Nasty Gal, Oscar de la Renta, Perry Ellis, Polo Ralph Lauren, Proenza Schouler, Rachel Roy, Roxy, St. John, Strom Denim, Talbots, Tommy Hilfiger, TSE, Victoria's Secret

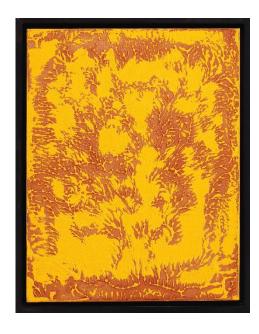
#### FILM and TELEVISION

ABC, Access Hollywood, CBS, Colombia Pictures, Country Music Television, Curb Your Enthusiasm, Dancing with the Stars, Disney, E! Entertainment, E.S.P.N., Fox Broadcasting Co., GRB Entertainment, HBO, History Channel, Hollywood Reporter, House of Lies, KTLA Television, Law and Order, M3 Television, MTV, NBC, Paramount Pictures, SAG Awards, Sony Pictures, Spike TV, The Queen Latifah Show, TV Guide, Universal, USA Network, Warner Brothers Pictures

## MISCELLANEOUS

Gehry Partners, Loyola Marymount University, Make-A-Wish Foundation

Natural Resources Defense Council, NBA, Sony / BMG Productions, USC School of Cinema, Wells Fargo Bank, Yahoo!



### **PHOTOGRAPHY**

Amanda Demme, Andy Bernstein, Annie Leibovitz, Anthony Parmelee Art Streiber, Austin Hargrave, Brantley Gutierrez, Brian Bowen Smith, Craig McDean, Danny Clinch, Getty Images, Jack Guy, Jeff Vespa, John Russo, John Scarpati, Kevin Knight, Larsen and Talbert Photography, Markku Lahdesmaki, Matthew Rolston, Michele Laurita, Mike Ruiz, Mitch Ranger, Norman Jean Roy, Patrick Demarchelier, Peter Lindbergh, Robert Ascroft, Sam Jones, Sinden Collier, Tali Song Roth, Till Becker, Tom Munro, Van Lamsweerde Matadin Studio, Walter looss

## **PRODUCTION**

Art Partner, Bad Robot Productions, Boxer Films, Crossroads Films, DNA, Epoch Films, Ford Models, Fuzz Buster Films, House of Schwartz, IA Agency, IMG Media, Lightbox Studio, Milk Studios, Owl and the Elephant, Partizan, Quixote Studios, Sandbox Studio, Siren Studios, Smashbox Studios, Trackdown Productions

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